



MBA



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
New Delhi, India.

THE INSTITUTE FOR YOUR FUTURE

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MASTER OF BUSINESS ADMINISTRATION (MBA)

Master of Business Administration is a modular programme: Post Graduate Diploma in Management (eleven papers, first 3 semesters), followed by specialization stream (five papers), two integrative papers, an elective & a project.

Post Graduate Diploma in Management (PGDIM)

Eligibility: Three Year Graduation with min. 50% Marks or
3 year Graduation with 3 years of Supervisory/ managerial / Professional experience

Course Duration: 3 Semesters (1½ year)

Fee Structure:

Registration Fee: DHS 200/-

Course Fee: DHS 10200/- (3700*2 + 2800)

Course Structure :

The **Post Graduate Diploma in Management** programme comprises of 11 Papers. Students can take first 4 papers in the First semester, next 4 in second semester and balance 3 in third semester.

Programme	Course Code	Course Title
Post Graduate Diploma in Management (PGDIM)	MS - 1	Management Functions and Behavior
	MS - 2	Management of Human Resources
	MS - 3	Economic and Social Environment
	MS - 4	Accounting and Finance for Managers
	MS - 5	Management of Machines and Materials
	MS - 6	Marketing for Managers
	MS - 7	Information Systems for Managers
	MS - 8	Quantitative Analysis for Managerial Applications
	MS - 9	Managerial Economics
	MS - 10	Organizational Design, Development & Change
	MS - 11	Strategic Management

Master of Business Administration (MBA)

Eligibility: Three Year Graduation with min. 50% Marks

OR

3 year Graduation with 3 years of Supervisory/ managerial / Professional experience

OR

Professional Qualifications in Accountancy / Cost and Works Accountancy / Company Secretaryship, etc.

OR

A Master's degree in any subject.

Course Duration: 5 Semesters (2½ year)

Fee Structure:

Registration Fee: DHS 200/-

Course Fee: DHS 19400/- (3700*4 + 4600)

Course Structure

The MBA Programme consists of 21 papers in all. These comprise of:

- All the papers in PGDIM (Eleven Courses) i.e. MS-1 to MS-11
- Five papers from any one of the specialization streams
- Integrative Course: 2 Compulsory Papers, one elective paper and a Project Work equivalent to 2 papers

Students can take first 4 papers (of PGDIM) in the First semester, next 4 in second semester, balance 3 of PGDIM & 1 paper from specialization in third semester and remaining 9 papers in the last 2 semesters.

The Specializations

The Specialization Programme in Functional Areas presently consists of 4 streams of functional area P.G. diplomas. They are, Post Graduate Diplomas in—Human Resource Management, Financial Management, Operations Management and Marketing Management. In order to qualify for a particular specialization P.G. diploma a student is required to complete five papers in all from that particular stream.

Programme	Course Code	Course Title
Human Resource	MS - 21	Social Process and Behavioral Issues
	MS - 22	Human Resource Development
	MS - 23	Human Resource Planning

Management (PGDHRM)	MS - 24	Employment Relations
	MS - 25	Managing Change in Organizations
	MS - 26	Organizational Dynamics
	MS - 27	Wage & Salary Administration
	MS - 28	Labour Laws
Financial Management (PGDFM)	MS - 41	Working Capital Management
	MS - 42	Capital Investment and Financing Decisions
	MS - 43	Management Control Systems
	MS - 44	Security Analysis and Portfolio Management
	MS - 45	International Financial Management
	MS - 46	Management of Financial Services
Operations Management (PGDOM)	MS - 51	Operations Research
	MS - 52	Project Management
	MS - 53	Production / Operation Management
	MS - 54	Management of Information Systems
	MS - 55	Logistic & Supply Chain Management
	MS - 56	Material Management
	MS - 57	Maintenance Management
	MS - 58	Management of R&D and Innovation
Marketing Management (PGDMM)	MS - 61	Consumer Behavior
	MS - 62	Sales Management
	MS - 63	Product Management
	MS - 64	International Marketing
	MS - 65	Marketing of Services
	MS - 66	Marketing Research
	MS - 68	Mgt. of Marketing Communication & Advertising
	MS - 611	Rural Marketing
	MS - 612	Retail Management

The Integrative Courses

The Integrative Courses consist of two compulsory papers, five elective papers, (out of which the student is required to choose one) and a project work, which is equivalent to two papers. (Thus making a total of five courses). The details are given below:

Course Status	Course Code	Course Title
Compulsory Course	MS - 91	Advanced Strategic Management
	MS - 95	Research Methodology for Mgt. Decisions
	MS - 100	Project Work (Equivalent to Two courses)
Elective Course (Choose any one)	MS - 92	Management of Public Enterprises
	MS - 93	Management of New and Small Enterprises
	MS - 94	Technology Management
	MS - 96	Total Quality Management
	MS - 97	International Business